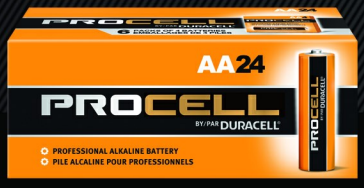
EARN A VISA GIFT CARD TODAY!

(Q1 2015 End-user Offer)

WHICH IS THE RIGHT BRAND FOR YOU?

Receive a Gift Card with purchase of Duracell® product:

BUY $50 GET A $10 GIFT CARD
BUY $100 GET A $25 GIFT CARD
BUY $200 GET A $50 GIFT CARD



BETTER

- Procell batteries are engineered for intermittent use, so the battery is not expelling energy when the device is off , providing longer life and increased productivity.
- Less maintenance = less downtime in your facility, increasing effi ciency throughout your location.
- Increased battery life = longer service life, less man hours replacing the batteries, lowered operating costs, and operational improvement.
- Procell batteries are economically packaged for professional applications.
- Procell batteries have a 7 year shelf life (each battery is individually date coded to ensure freshness) and contain no added mercury.

BEST

- Duracell batteries are engineered for intermittent use, so the battery is not expelling energy when the device is off , providing longer life and increased productivity.
- Increased battery life = longer service life, lower operating expenses, and an increase in productivity due to less man hours replacing batteries.
- Less maintenance = less downtime in your facility, increasing efficiency throughout your location.
- Lasts up to 10X longer than super heavy duty batteries in power-demanding applications.
- 10-year shelf life guaranteed (each battery is individually date coded to ensure freshness) and contains no added mercury.
- Available in bulk packs and smaller pack sizes.
- Reliable operation in temperatures between -4°F to 129°F.

SUPERIOR

- #1 Most advanced alkaline battery.*
- Up to 35% longer lasting vs the next leading competitive brand.**
- Equipped with more active material than any other alkaline, Quantum is Duracell's longest lasting battery. This will increase your productivity and reduce your operating costs.
- Features Powercheck™ – allows you to see the remaining power on the battery at the push of a button!
- 10-year shelf life guaranteed (each battery is individually date coded to ensure freshness) and contains no added mercury.
- Reliable operation in temperatures between -4°F to 129°F.

**based on Hi-Density Core™ and Powercheck™*
***Next leading alkaline based on Nielsen sales data. AA size. Results vary by device and usage patterns.*

PROPER DELIVERY DEPENDS ON A COMPLETE AND CORRECT ADDRESS

Company

Name / Title

Business Address

City State Zip

Business E-Mail Address

☐ Yes, I'd like to receive information and special offers from Duracell

TO RECEIVE YOUR GIFT CARD BY MAIL

• Complete this original form
• Include a copy of the original UPC or Legacy Code as well as your dated Distributor Invoice(s) dated 01/01/15 through 03/31/15 showing a purchase of $50 or more of any Duracell products
- **Mail in a stamped envelope to:**
  Dept. T
  PO Box 2548
  Grand Rapids, MN 55745-2548

Offer valid from January 1, 2015 through March 31, 2015.
Your Request must be postmarked by April 15, 2015.

Trust is a cornerstone of our corporate mission, and the success of our business depends on it. P&G is committed to maintaining your trust by protecting personal information we collect about you, our consumers. For full details of our privacy statement go to: http://www.pg.com/privacy/english/privacy_notice.html. Rebate issued via prepaid card. Offer limited to US residents only, 18 years of age or age of majority or older. Limit one refund per name. OFFER EXPRESSLY EXCLUDES: Purchases made by non-business users and direct buying customers. Use of multiple addresses or P.O. boxes to obtain additional refunds is fraud and may result in prosecution. Prepaid card accepted where Visa® cards are accepted. Not redeemable as cash or usable at ATMs or gas pumps. Card expires 6 months from issuance. Terms of prepaid card apply. Multiple submissions will not be acknowledged or returned. For Single Item program: This offer cannot be combined with other offers, including coupons. For Purchase Combination of Items above a Particular Price: Rebate Applies to Price Paid After any Coupon or Discount has been Applied. This form must accompany your request. If UPC/ Legacy Code and dated Distributor Invoice are not included in the request for rebate, your prepaid card will not be issued. Reproduction, alteration, sale, trade, or purchase of this official form or proof of purchase is prohibited. Proof of purchase must be obtained from product purchased by you. We will not honor incomplete submissions. Not responsible for lost, late, or undelivered submissions. Please allow 6-8 weeks for delivery. For the status of your rebate go to www.pg.rebateresearch.com or call 855-814-5066. Cards are issued by Citibank, N.A. pursuant to a license from Visa U.S.A. Inc. and managed by Citi Prepaid Services. Cards will not have cash access and can be used everywhere Visa debit cards are accepted.

PROFESSIONAL POWER SOLUTIONS

TRUSTED POWER BY DURACELL

NEW DURACELL® QUANTUM®

Up to 35% longer lasting vs. the next leading competitive brand.**

DURACELL®

#1 MOST ADVANCED

ALKALINE BATTERY*

NO ALKALINE LASTS LONGER

CHECK POWER LEVEL INSTANTLY

10-YEAR GUARANTEE IN STORAGE

Hi-DENSITY CORE™

*based on Hi-Density Core™ and Powercheck™

ALKALINE BATTERIES

DURACELL® QUANTUM®

WITH DURALOCK POWER PRESERVE™ TECHNOLOGY

- Quantum® batteries are designed to last longer across a range of devices.
- Features Powercheck™ – see the remaining battery power with a push of a button!
- Increased battery life = longer service life and less man hours replacing batteries – lowering your operational costs.
- Less maintenance = less downtime, increasing productivity throughout your facility.
- 10 year shelf life guaranteed (each battery is individually date coded to ensure freshness).
- All of our batteries are guaranteed against defects in material and workmanship. If a defect in a Duracell battery damages a device, we will repair or replace the device.
- Available in Bulk (pictured below) and Retail Blister Pack.

** Next leading alkaline based on Nielsen sales data. AA size. Results vary by device and usage patterns.

QU1500BKD | QU2400BKD | QU1400 | QU1300 | QU1604BKD

Contact Your Duracell Distributor for Price & Availability

DURACELL® PROFESSIONAL