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news

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## **MSC Adds More Than 15,000 Kennametal Cutting Tools** *Metalworking customers gain faster, easier access to high-performance tooling*

**MELVILLE, N.Y.** (December 6, 2013) — **MSC INDUSTRIAL SUPPLY CO., (NYSE: MSM)**, a leading distributor of Metalworking and Maintenance, Repair and Operations (“MRO”) solutions, services and supplies to North American manufacturers, has increased its selection of high-quality Kennametal cutting tools to 54,000 total items. MSC customers gain fast, easy access to almost all of Kennametal’s innovative metalworking product portfolio, which ranges from milling and turning solutions, to holemaking, threading and tooling systems products.

To streamline shopping, the MSC website features comprehensive lists of necessary specifications, critical dimensions and other details relative to each item. Customers can search products by a variety of attributes and values to ensure they find the right Kennametal tooling for their machining operations. In addition, MSC’s website includes real-time pricing and inventory information so customers can see whether the item is in MSC’s inventory or available to be shipped directly from Kennametal.

“By working closely with leading cutting tool manufacturers, such as Kennametal, we are able to offer customers the industry’s largest selection of in-stock metalworking solutions, which are delivered next-day,” said Greg Polli, vice president product management for MSC. “Because our selection is so deep, broad – and continuously growing – we are able to objectively recommend the right tools to best meet our customer’s needs.”

MSC backs every Kennametal cutting tool it sells and guarantees complete customer satisfaction. MSC also offers customers access to the industry’s most experienced, highly trained metalworking technical team, which is dedicated to assisting in tool selection and optimizing metal cutting operations.

“Whether through easier access to high-quality tooling, application optimization or inventory management solutions, we focus on meeting our customers’ needs while driving savings and productivity,” said Steve Baruch, MSC vice president of solutions. “We are constantly looking for ways to keep it easy for customers to find, buy and use the right tools and manage inventory effectively to better compete in today’s manufacturing marketplace.”

A complete list of MSC’s Kennametal product offerings, can be found online at [mscdirect.com/kennametal](http://mscdirect.com/kennametal).

### **About MSC Industrial Supply Co.**

MSC Industrial Supply Co. is one of the largest distributors of Metalworking and Maintenance, Repair and Operations (“MRO”) supplies to industrial customers throughout the United States. MSC employs one of the industry’s largest sales forces and distributes approximately 600,000 industrial products from approximately 3,000 suppliers. In-stock availability is approximately 99%, with next day standard delivery to the contiguous United States on qualifying orders up until 8 p.m. Eastern Time. For more information, visit MSC’s website at <http://www.mscdirect.com>.

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